



# Royal Collins signed the contract with CRUP

Frankfurt, Montreal and Beijing

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Royal Collins announced that the company had signed the contract with China Renmin University Press.

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“ We are very pleased to cooperate with CRUP, the best Chinese academic publisher in humanity and social science.” said Ms. Christina Collins, Chairman of Royal Collins.

In 2016 Frankfurt Book Fair, Royal Collins had a very good discussion with Mr. Meng Chao, Vice President of China Renmin University Press. Based on this discussion, Royal Collins will co-publish 20 good titles with CRUP, especially in the Silk Road countries. The first step is to do 3 titles in 2017. The contract was signed on the last day of 2016. It's a very important achievement of Royal Collins in 2016 Frankfurt Book Fair.

“ My first Chinese book will be published by China Renmin University Press. The first print volume is 20, 000 copies. But CRUP can distribute more, even 30,000 to 50,000 copies in China mainland. From this case, I know CRUP is a good publisher. So I am confident to promote CRUP's products in the world.” Said Bob Song, President of Royal Collins.



Discussion in 2016 Frankfurt Book Fair

# About CRUP

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China Renmin University Press (CRUP) was established in 1955, which was the first university press since the foundation of PRC. In 2015, CRUP published 3500 titles with total cover price being 160 million dollars. CRUP is a large and comprehensive publishing house running various publications, including books, videos, digital and ebooks. Besides, CRUP is also one of the Chinese publishing houses awarded with the most national rewards.

CRUP has been following the idea of publishing outstanding academic books and textbooks and fostering talents in humanity and social science, from which it has published a significant number of outstanding textbooks and academic works with culture communication and accumulation value. Through 60 years' untiringly hard work, CRUP has obtained readers' trust, authors' admiration and market's positive response that it has developed the first brand on publishing in the field of humanity and social science.

CRUP has committed itself in Sino-foreign communication and cooperation, during which it has successfully explored its own mode of international cooperation and collaborated with hundreds of publishing houses in over 20 nations and regions, continually exporting copyright of Chinese high-end outstanding academic works. So far, it has exported over 1800 titles with more than 20 language versions.

# About Royal Collins

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Royal Collins Publishing Group Inc. is a global publisher and distributor based in Montreal. The company started as an academic book publisher in 2012 and has since grown into a comprehensive publishing industry services company, offering numerous solutions, including book distribution, print-on-demand and digital services.

Committed to the success of its partners, Royal Collins works closely with publishers, retailers, libraries and schools around the world. In providing the right products and services for success in the dynamic and increasingly complex world of content publishing, Royal Collins now has eight operating units in North America, Asia and Europe. Learn more about Royal Collins Publishing Group at [www.royalcollins.com](http://www.royalcollins.com).