

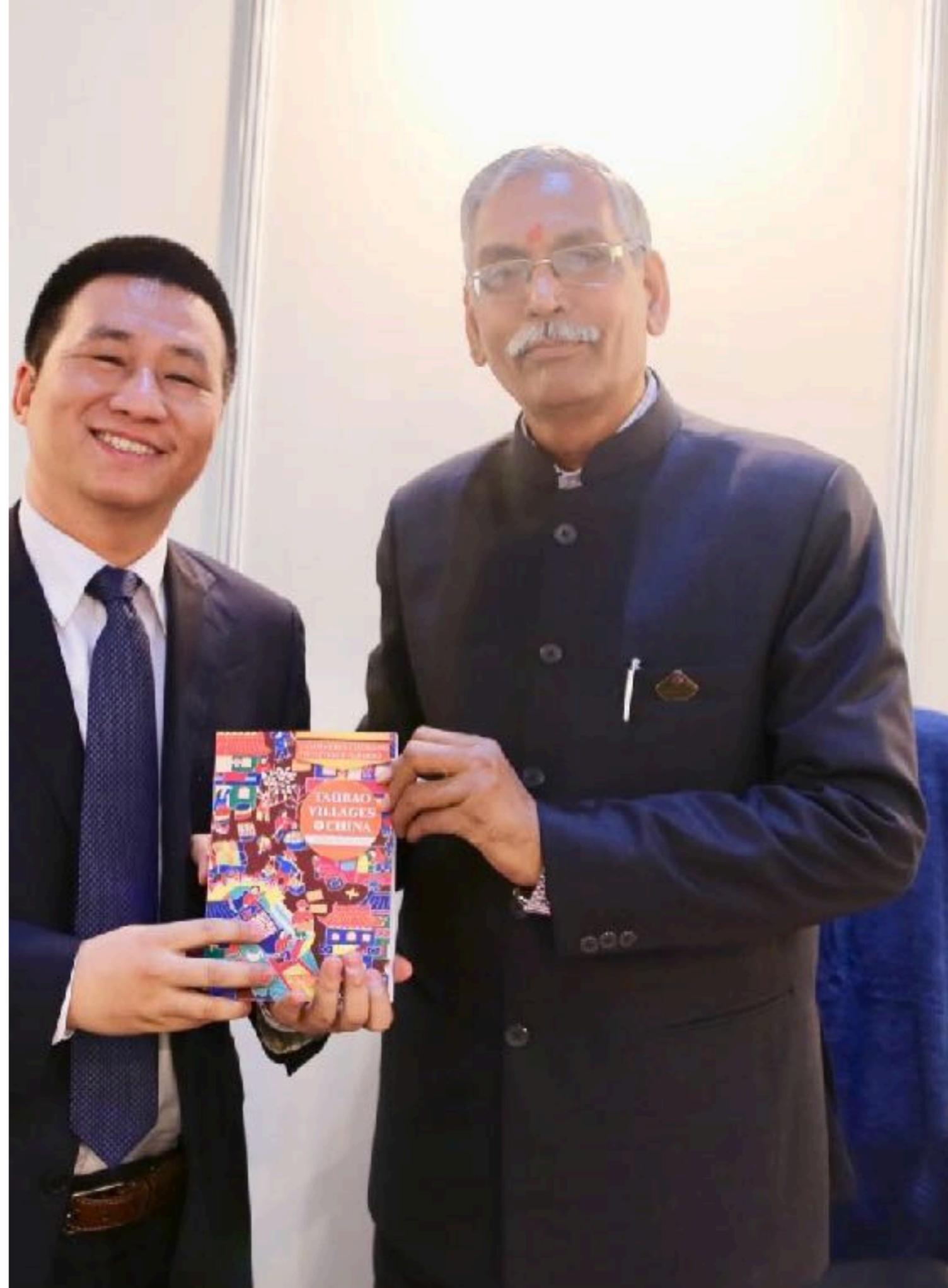


China Taobao Village and 10 Hindi books were launched at 2017 New Delhi World Book Fair

Jan 2017, New Delhi, India

Royal Collins announced that *China Taobao Village* and 10 Hindi books were proudly launched at 2017 New Delhi World Book Fair.

Mr. Baldeo Bhai Sharma, Chairman of National Book Trust, Government of India has highly praised these publications by Royal Collins. As he said last year, India welcomes Chinese publishers to New Delhi World Book Fair and encourages Chinese publishers to publish Chinese books in Hindi and other Indian local languages.





Dr. Rita Chowdhury, Director of National Book Trust, Government of India chaired the book launch of China Taobao Village and 10 Hindi children books. In her address, Dr Rita Chowdhury emphasized on the long established cultural relations with China. This initiative of publishing each other's books is one of the valuable medium exchange ideas, knowledge and philosophy of the two countries. She also expressed her hope in the continuation of this progress of translating Chinese books into Hindi and other Indian languages.





Mr. Akhill Mittal, Mr. Prabhat Ranjan and Mr. Akbar Rizvi, the translators of these books all read some books at the launch and shared their experience with the audiences. They said China and India have the same story and the same situation, we need to know more from each side.

Mr. Bob Song, President of Royal Collins,
Chairman of Afro-Asian Book Council

He said Royal Collins would try its best to promote Chinese culture in India and Indian culture in China. Some classic Indian books will be translated into Chinese, another 5 new Hindi books on the Chinese culture will be launched in 2018 New Delhi World Book Fair.





During the whole book fair, Royal Collins team has sold many copies to the Indian readers. The distributors also talked with Royal Collins to sell these books in South Asia, West Asia and North Africa.

About Royal Collins

Royal Collins Publishing Group Inc. is a global publisher and distributor based in Montreal. The company started as an academic book publisher in 2012 and has since grown into a comprehensive publishing industry services company, offering numerous solutions, including book distribution, print-on-demand and digital services.

Committed to the success of its partners, Royal Collins works closely with publishers, retailers, libraries and schools around the world. In providing the right products and services for success in the dynamic and increasingly complex world of content publishing, Royal Collins now has eight operating units in North America, Asia and Europe. Learn more about Royal Collins Publishing Group at www.royalcollins.com.