



## Royal Collins participated 2016 Helsinki Book Fair

Oct 2016, Helsinki, Finland

# Royal Collins announced

that the company participated 2016 Helsinki Book Fair. It's the first time to attend Helsinki Book Fair in the company's history. The Trade Show took place at Helsinki Exhibition & Convention Center in Helsinki, Finland.



# Helsinki Book Fair

Helsinki Book Fair is a stand where plenty of pretty important goods are exhibited. Most of these tend to be about Arts, Publishing, Books, Culture, Literature, Library and Book Seller.

The meeting provides a valuable educational experience and an opportunity to network with leading minds in the field, as well as a worldwide community of around 80000 Book Fairs professionals from every subspecialty.



## Books still have a strong position in Finnish society

“Books still have a strong position in Finnish society, and 77% of the population buy at least one book a year,” said Sakari Laiho, Director of the Finnish Publishers’ Association. Seventy-five percent of parents read aloud to their children, a practice proven to establish good reading habits early on. What’s more, writing is ranked among the most respected professions.



**“ I think North Europe is a very important market. We will try our best to connect more partners in Finland, Sweden, Norway, Denmark and Iceland.” said Bob Song, President of Royal Collins,**



# About Royal Collins

Royal Collins Publishing Group Inc. is a global publisher and distributor based in Montreal. The company started as an academic book publisher in 2012 and has since grown into a comprehensive publishing industry services company, offering numerous solutions, including book distribution, print-on-demand and digital services.

Committed to the success of its partners, Royal Collins works closely with publishers, retailers, libraries and schools around the world. In providing the right products and services for success in the dynamic and increasingly complex world of content publishing, Royal Collins now has eight operating units in North America, Asia and Europe. Learn more about Royal Collins Publishing Group at [www.royalcollins.com](http://www.royalcollins.com).